

# ASHLEE SHRYOCK

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## EDUCATION

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### ***Texas Christian University – Fort Worth, TX***

*Ph.D* Rhetoric and Composition

May 2026 (*expected*)

### ***Oklahoma State University – Stillwater, OK***

*MA* English (Rhetoric and Writing Studies)  
*BA* English Literature

May 2021  
May 2018

## ACADEMIC EXPERIENCE

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### ***Staff***

*Studio Director*, Center for Digital Expression, Texas Christian University, Fort Worth, TX, 2024-current

- Develop and execute communication and marketing strategies across web and social platforms to elevate brand visibility
- Lead and facilitate weekly cross-functional team meetings; oversee planning, production, and internal and external deliverables
- Coordinate and produce educational workshops, presentations, and public-facing events
- Translate complex digital tools into clear, accessible language tailored to general and academic audiences
- Write and edit web copy, email campaigns, and social media content using Google Workspace and CMS tools
- Direct rebranding initiatives including visual identity creation and multi-platform launch strategy
- Collaborate on website maintenance, layout improvements, and UX-friendly copywriting using Wordpress

*Assistant Director*, Center for Digital Expression, Texas Christian University, Fort Worth, TX, 2024-current

- Collaborate with Director and Associate Director on campus communication efforts and community-facing projects
- Create and edit content across platforms for the center and Digital Culture and Data Analytics program
- Assist with website redesign and maintenance
- Provide promotion and event support for the Digital Culture and Data Analytics program, including creating content, campus outreach, and with event execution

*Studio Assistant*, Center for Digital Expression, Texas Christian University, Fort Worth, TX, 2023-2024

- Webmaster
- Lead and assist with workshops and teaching presentations
- Manage social media accounts

*Assistant Director*, Writing Center, Oklahoma State University, Stillwater, OK, Spring 2019-2021

- Manage social media accounts
- Create content for social media and blog
- Lead research and social media teams
- Oversee and schedule classroom presentations and Writing Center tours
- Oversee, schedule, and create custom presentations and workshops
- Webmaster
- Create a new multimodal tutoring space—The Studio—focusing on the inclusion of a wide variety of multimodal projects
- Lead orientation sessions for new consultants
- Create new training materials and procedures for consultants working in The Studio
- Create new satellite policies and procedures for The Studio

*Writing Tutor*, Writing Center, Oklahoma State University, Stillwater, OK, 2017-2021

- Work with students, faculty, and staff on written projects
- Leadership roles
  - Satellite Supervisor: 2020-2021
  - Mentor Group Leader: 2018-2021
  - Inquiry Group Leader: 2018-2020

### ***Teaching***

*Graduate Instructor*, Department of English, Texas Christian University, Fort Worth, TX, 2022-2024

- ENGL 10803: Introduction to Composition

*Graduate Instructor*, Department of English, Oklahoma State University, Stillwater, OK, 2020-2021

- ENGL 1313: Critical Writing and Analysis I
- ENGL 1113: Composition I

*Graduate Teaching Apprentice*, Department of English, Oklahoma State University, Stillwater, OK,

Fall 2018-2021

- Apprenticeship in Composition II, an undergraduate composition class
- Apprenticeship in International Composition I, an undergraduate composition class for international students

### ***Research***

*Lillian Radford Research Associate*, Texas Christian University, Fort Worth, TX, 2023-2024

- Assist with events for "The Genius of Phillis Wheatley Peters" Project
- Judge high school writing contest

### **PUBLICATIONS**

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- *Book Review*
  - *Out in the Center* in "The Writing Center Journal" with Joseph Janangelo, 2021

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## CONFERENCE PRESENTATIONS

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- “Activism and Advocacy Through Academic Resistance—Teaching What Really Matters: Activism and Service Learning in College Composition” at NWSA, Minneapolis, MN, 2022
- “Writing Through the Pandemic” at SCWCA Conference, virtual, 2021
- “Multiliterate and Multimodal Tutoring: Consultant Training, Concerns, and Practices” at RNF at CCCC, Milwaukee, WI, 2020

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## UNIVERSITY SERVICES

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*Guest Lecturer*, Center for Digital Expression, Texas Christian University, Fort Worth, TX

- “Into to Video Essays”, April 2025
- “Podcasting 101”, April 2025
- “Podcasting and Video Essays”, February 2025
- “Creating a Digital Portfolio”, February 2025
- “Intro to Infographics”, February 2025
- “Podcasting 101”, February 2025
- “Using AI: Efficacy and Ethics”, January 2025
- “Public Service Announcements and Using Canva”, October 2024
- “Podcasting 101”, September 2024
- “Creating a Digital Portfolio”, March 2024
- “Creating a Website”, February 2024
- “Making a Video”, October 2023

*Presenter*, “Linkedin and Resumé Workshop: Upgrading Your Resumé”, Texas Christian University, Fort Worth, TX, February 2023

*DEI Representative*, Composition Committee, Texas Christian University, Fort Worth, TX 2022-2023

*Facilitator*, Thesis Writing Workshop, Oklahoma State University, Stillwater, OK, 2019-2021

*Proposal Reviewer*, South Central Writing Center Association Conference, Stillwater, OK 2019

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## PROFESSIONAL EXPERIENCE

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*Co-Coordinator*, Phyllis Wheatley Peters High School Writing Contest, 2023

- Judge high school writing contest
- Assist with awards ceremony

*Exec Board Member*, South Central Writing Center Association

- Webmaster, 2021-2023
- Outstanding Tutor Award Committee Member, 2020-2022
- Oklahoma Representative, 2020-2021

*Symposium Assistant*, Tracing the Stream Symposium, 2022

- Introduce speakers

- Facilitate question and answer portions
- Monitor attendee chat

*Graduate Editorial Assistant, Spark: a 4C4Equality Journal, Fall 2019-Summer 2020*

- Manage social media accounts for Spark: a 4C4Equality Journal
- Attend meetings with the Editorial Collective
- Contact program and department heads to circulate our CFP

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## REFERENCES

### *Carmen Kynard*

- [carmen.kyndar@tcu.edu](mailto:carmen.kyndar@tcu.edu) | Lillian Radford Chair of Composition and Rhetoric, Professor of English, Texas Christian University

### *Jason Helms*

- [jason.helms@tcu.edu](mailto:jason.helms@tcu.edu) | Director of the Center for Digital Expression, Associate Professor of English, Texas Christian University

### *Anna Sicari*

- [anna.sicari@siu.edu](mailto:anna.sicari@siu.edu) | Assistant Professor of English, Southern Illinois University